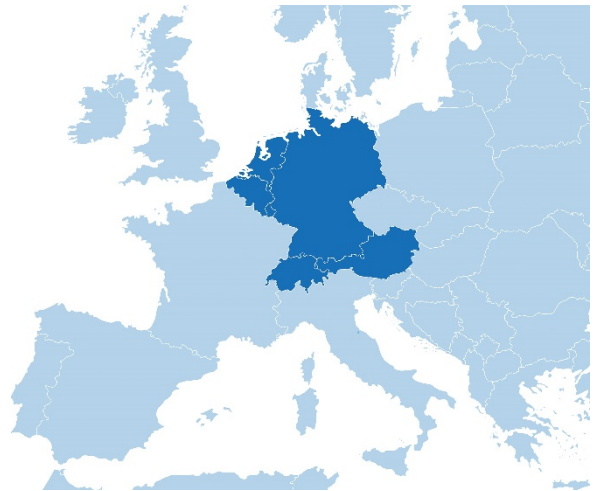


## Littlebit Technology Group grows and expands

**Hünenburg, July 24th, 2018 – The company group under the umbrella of Littlebit Technology AG in Switzerland, expands its group structures for further growth. The company is expanding its group management and plans to exceed sales of CHF 500 million in 2018.**

The Littlebit Technology Group operates as an IT distributor in Switzerland, Germany, Austria, the Netherlands, Belgium and Luxembourg. With a staff of around 200, the group has branches in Zug (CH), Frankfurt (D), Paderborn (D), Vienna (AT) and Utrecht (NL).



Under the leadership of Patrick Matzinger (CEO) and Björn Palko (CFO) the group of company wants to reach the sales mark of half a billion Swiss francs for the first time. In recent years, Littlebit Technology has already created solid organisational bases for rapid growth. In procurement and logistics, the group of companies takes a centralised approach, in sales, however, it works close to the customer with local sales offices.

### Group management expansion

In a subsequent step, Littlebit has now expanded its group management. André Niederberger, who has been with the company since 2003, previously in the role of CEO of the Swiss business, has now become the COO of the Littlebit Technology Group. In this position, he is responsible for the group's business transactions and their further development.

Christian Czupalla has been Director Corporate Development in the company since 2018 and is responsible for the further development of business strategies and human capital at group- level.



André Niederberger  
COO



Christian Czupalla  
Director Corporate Development

## **New management for Littlebit Technology Switzerland**

Since July, in his position as Managing Director, Gian-Piero Furioso, has been responsible for the entire business strategy and target achievement of the distribution business. He is assisted by Simone Antonelli, who is the Director of Operations. He heads the logistics service departments, ensures the process management for the Swiss business, and is responsible for the solution area for digital signage projects.

Gian-Piero Furioso has been with Littlebit Technology since 2005, previously managing the volume business at group-level. Simone Antonelli, who has been with the company since 2008, previously headed the system and solution business under the axxiv brand.



Gian-Piero Furioso  
Managing Director Switzerland



Simone Antonelli  
Director Operations Switzerland

## **Centralised: Purchasing, product marketing and logistics**

All country branches of Littlebit Technology fall back on the central logistics in Frankfurt. In Frankfurt, the company group manages storage areas larger than 5000 m<sup>2</sup>. Littlebit operates only one other logistic centre, in Switzerland (3200 m<sup>2</sup>), for the local market. This includes a production facility where, among other products, the systems of the brands axxiv and Joule Performance (high-end gaming PCs) and digital signage solutions are developed and manufactured.

The centrally organised Product Management and Purchasing departments also operate from headquarters in Switzerland. They ensure the ideal product portfolio, sufficient availability and competitive prices. Thanks to the centralised services, with its lean organisation structures, Littlebit Technology is able to effectively represent the various manufacturers in the individual countries.

For more company insights published by Littlebit Technology, please see the corporate website [littlebit-group.com](http://littlebit-group.com).

### **Further information**

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