

Littlebit Group consolidates business in Germany

Zug, Switzerland, March 2019 – specialised distributor Littlebit Technology has consolidated its German operations. The business operations of subsidiary ActionIT Distribution GmbH have been integrated into Littlebit Technology GmbH in Frankfurt. As Executive Director, Jochen Bless is now in charge of the overall business in Germany.

By merging operations of ActionIT Distributions GmbH with those of Littlebit Technology GmbH under their company, the distributor can now offer all its customers throughout Germany the entire range of its portfolio and services from a single source.

Former ActionIT customers benefit in particular from the direct manufacturer agreements of Littlebit Technology GmbH. Littlebit works together with participating producers in long-term cooperation, and thus connects directly with the manufacturer.

With this step, Littlebit is simultaneously concentrating its sales activities and consolidating operational interests.



Following the merger of the two companies, Jochen Bless took over the overall management of Littlebit Technology GmbH, including the central warehouse, to which the entire Group now has access. Jan Kopmann, former Managing Director of the Littlebit branch in Frankfurt, has chosen a new career direction and for this reason has left the company.

ActionIT's former sales location in Paderborn will continue to be maintained. There the sales team will concentrate on Enterprise Storage and Video Conferencing for customers active in the B2B segment. In its enterprise storage portfolio, Littlebit primarily represents SSDs, hard drives and platform solutions from Western Digital (formerly HGST). With Logitech; Littlebit offers the market leader in the lower and middle price segment for video conferencing systems.

Littlebit Technology Group Company Profile

As an IT distributor and IT service provider, the Littlebit Group with headquarters in Switzerland serves the entire German-speaking region and the Benelux states with its subsidiaries in Zug (Switzerland), Frankfurt (Germany), Vienna (Austria) and Utrecht (The Netherlands).

The company represents renowned IT component and peripheral product manufacturers and serves the IT trade with their products. Littlebit Technology is a market leader, particularly when it comes to the wholesale of storage media such as SSDs and hard drives.

Further information

Littlebit Technology AG
Luzia Krieger
Bösch 83
6331 Hünenberg, Switzerland

Tel +41 (0)41 785 11 70
E-Mail luzia.krieger@littlebit-group.com
URL www.littlebit-group.com