

PRESS RELEASE

Yealink strengthens its VC positioning with Littlebit Technology as new distribution partner



Hünenberg (CH), August 1st, 2023 – Littlebit Technology, one of the leading IT distributors based in Hünenberg, has become the official distribution partner for Yealink in the DACH region. Yealink is a globally established provider of Unified Communication & Collaboration Solutions, specializing in endpoint devices. This partnership enhances the product portfolio for VC specialists, system integrators, and resellers with premium solutions in the video conferencing segment.

Video conferencing and unified communication are currently soaring at supersonic speeds. These submarkets are expected to remain lucrative in the years to come. Recognizing this trend, Yealink, a pioneering manufacturer brand in the global UC Solution domain, has chosen Littlebit Technology as a robust distribution partner to establish a strong presence in the DACH region with top-tier solutions.

As the fastest-growing Microsoft Teams Room hardware manufacturer, Yealink prioritizes high quality at an affordable price point. The comprehensive hardware portfolio encompasses IP phones, headsets, certified solutions for Zoom and Microsoft Teams meetings, as well as conference and VC technology. Yealink's unwavering commitment to excellence and its unwavering innovative spirit are vividly reflected in its array of Microsoft-certified products, which have garnered recognition through prestigious awards. These products seamlessly integrate into communication systems, showcasing Yealink's dedication to providing flexible and scalable solutions that meet the diverse needs of businesses, spanning from SMEs to large corporations.

"The intricate scope of solutions within the VC and UC business demands more than just a monotonous sales process. The expansion of our range with Yealink naturally incorporates our established pre- and after-sales service, our extensive project expertise, and the value-added services of Littlebit," emphasizes Daniel Baumeler, Senior Business Manager at Littlebit Technology.

The partnership between Littlebit Technology and Yealink, active since July 1st, 2023, aims to provide closer support to trade partners in the VC and UC solution market, catering to the growing customer demands. Through this direct partnership, distributors, systems integrators, and other business clients benefit from timely and reliable delivery of Yealink products, along with comprehensive partner support. The VC expert team at Littlebit Technology is readily available to provide guidance and assistance in a professional manner for any projects.



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About Yealink

Yealink is a leading global provider of Unified Communication & Collaboration solutions, specializing in video conferencing, voice communication, and collaboration. The company is committed to enabling individuals and organizations to benefit from the advantages of "Easy Collaboration or High Productivity."

With a reputation for award-winning quality, innovative technology, and user-friendly product design, Yealink stands as one of the top brands in over 140 countries and regions. The company is the worldwide number one in the IP phone segment and ranks among the top 5 in the video conferencing solutions market.

For more information about Yealink, please visit: www.yealink.com.

About Littlebit Technology

Headquartered in Switzerland, the Littlebit Group serves as an IT distributor and IT service provider, with offices in Zug (CH), Frankfurt (D), Paderborn (D), Vienna (A), and Utrecht (NL), covering the entire German-speaking region and Benelux countries. The company represents renowned manufacturers of IT components and peripheral products, serving the IT trade with their offerings. Littlebit Technology is particularly a leader in wholesale of storage media such as SSDs and hard drives.

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