#### **LOGITECH SERVICES**



PEACE OF MIND, DESIGNED AND DELIVERED BY EXPERTS

#### LOGITECH SERVICE PORTFOLIO











## Power Up your Logitech Partnership with Services





# Our understanding of your priorities as a Logitech partner



Customer success



Profitability



Growth

And this is what we hear from Customers...

# Our understanding Customer Challenges







### Customers are asking for "Togetherness"



Meeting rooms are high visibility, they HAVE to work. That's what people are coming back to the office for.

Our own IT teams have lost trust and credibility. It's a massive challenge.



I don't want people to know we are having issues with some devices. They perceive it as a support issue.



Meeting Rooms are emotional places. If they don't work, people really get pissed off.



We don't have a structured approach to our support yet. It's very adhoc at the moment and that's where we are looking to improve. It lacks visibility and transparency.



It's complex to manage a conscious multi-vendor landscape. There's a need for clear processes and R&R.

Our Partners also work from home. Before you had the knowledge in one single location. Now they are scattered.

There's a need for a clear segreggation of responsibilities. Who's in charge of what. Now it's so many components, it's a complex thing to support.



### Logitech Select















DEDICATED CSM

#### And there is more...



Select is Flexible

Add devices any time (no extra costs)

1 to 5 year options

Can be purchased any time



Select is Global

50+ markets covered In local languages

Next Business Day RMAs

1 hour response time WW



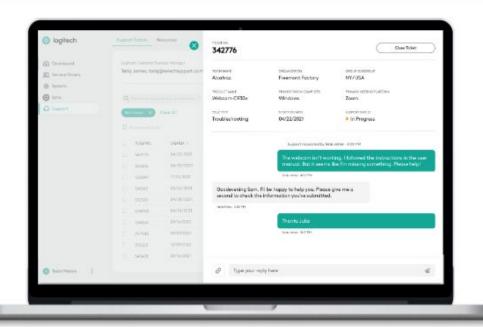
And...

Select extends any existing warranties for up to 5 years total

+

It can actually be cheaper to buy Select than device-based Warranty extensions...

#### Services' Portal



All Logitech Service licences are under one roof
Partner delegation & multi tenancy
Easy ticket management
Sync integration



## Logitech Select benefits to you

- Growth
- Increased margin
- Recurring revenue
- Customer retention
- New business



# Boosting partner revenue and margin: Real-life examples



## Aerospace manufacturer

- USA -

200 rooms

Hardware transaction €lm

Select transaction €250k (recurring)

Partner margin increased by €80k

Upsell: 25%



# Financial Corporation

- Canada -

100 rooms

Hardware transaction €500k

Select transaction €125k (recurring)

Partner margin increased by €40k

Upsell: 25%



#### Mobile Network Operator

- Italy -

50 rooms

Hardware transaction €250k

Select transaction €80k (recurring)

Partner margin increased by €20k

Upsell: 32%

### You already sell services?...



Overview of your services



Challenges



Extended capability -24/7 access, regional/global scale, inventory and distribution management



Other vendor services