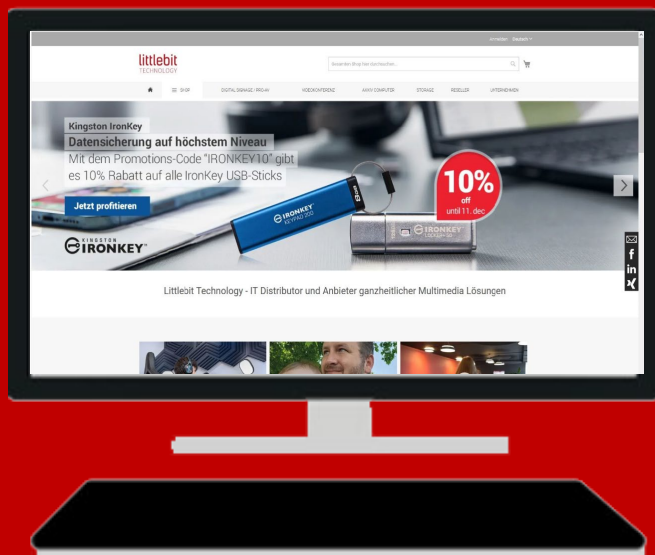


Online-only Promotion

littlebit
TECHNOLOGY



- ✓ Presence in the reseller market
- ✓ Calculable promo without risk
- ✓ Limitable number of discounts
- ✓ No costs for communication

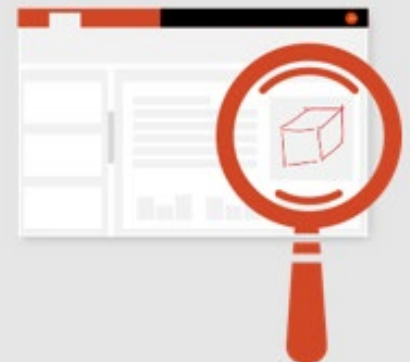


With the online-only promotion, we reach resellers who buy from Littlebit rather sporadically, whenever a certain brand is in demand because the price and/or availability is right.

We want to increase the loyalty of this clientele and regularly attract them to our online platform with attractive promotions.

Particularly suitable as

- ✓ Initial test offer at launch
- ✓ For establishing an alternative brand
- ✓ Articles that are needed very regularly in SMEs
- ✓ Product presence on a small budget

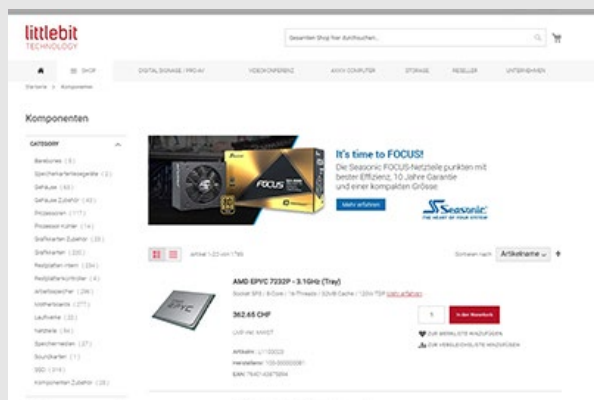


Online-only Promotion

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Definition

- ✓ Articles for promotion
- ✓ Rebate: as fixed deduction or percentage deduction
- ✓ Limitation for rebate in total or per customer
- ✓ Promotion period
- ✓ Promotion area: CH / DE / AT / BNL



Communication inclusive

- ✓ Web banner in the e-shop
- ✓ Billboard or teaser on homepage
- ✓ Newsletter

Costs

Initial expenditure per promotion

300.00 CHF/EUR

Refinancing of discounts granted

Discount * articles sold

(After completion of the promotion we will provide you with a sales report)